

Member Recruitment/Retention for Local Chapters

The following information is provided as a guide to assist chapters in recruiting new members to MSPE. The process should include follow-up after a new member has joined to further member retention.

1. Invite non-members to a meeting or event
 - a. Ask members to bring a visitor to a meeting
 - b. Invite other PE's you have contact with at work
 - c. Send invitations to people on State PE list
 - d. If there is a fee, pay for them (one-time)
2. Welcome visitors and give them information on the benefits of joining MSPE.
 - a. Flyer is available from State office
 - b. Provide newsletter from Chapter/State/National
3. Follow-up with visitors after meeting and invite them to join MSPE.
 - a. Write a quick note thanking them for attending and offer to provide more info
 - b. Make a personal phone call to invite them to join.
4. Send meeting notice to visitors for the next couple of months.
5. Make sure new members are on the Chapter mailing/email list
6. Reach out to members that are not active and ask them to get involved.
7. Make sure the Chapter is hosting interesting meetings and events throughout the year.
 - a. Don't just have business meetings each month. People will be more interested if there is continuing education or networking involved.
8. Look for opportunities to engage members
 - a. Social Media
 - b. Networking events
 - c. Local Committee involvement
 - d. MATHCOUNTS
 - e. Mentoring
 - f. Annual Conference
 - g. Legislative Day
 - h. State committees