

EXHIBITOR BENEFITS



CONNECT

Reach licensed Professional Engineers from all disciplines across Michigan working in design consulting, construction, manufacturing, utilities, public works, state and federal agencies, and higher education.



NETWORK

• The Networking Reception brings PEs, SEs, firm owners and top managers together with vendors providing products and services to the industry. Exhibitor Day is May 21, 2026.



PROMOTE

- Attendee List
- Receive name, company, and contact information for attendees
- All attendees will have the option to opt out of the email list
- Company profile and logo in Program Book

TENTATIVE EXHIBITOR SCHEDULE

WEDNESDAY, MAY 20

GOLF OUTING

(Separate Registration Required)

TEE OFF - 11:30 A.M.

LOCATION - BETSIE VALLEY

THURSDAY, MAY 21

6:30 - 7:30 am - Exhibitor Set Up

2:30 - 2:45 pm - Break

7:30 - 8:30 am - Registration and
Continental Breakfast

4:00 - 5:30 pm - Networking Reception in
Exhibit Area

10:30 - 11:15 am - Break with Exhibitors

5:30 - 6:30 pm - Exhibitor Teardown

12:25 - 1:30 pm - Lunch with Exhibitors

Questions?

Contact MSPE at (517) 487-9388 or maurissa@frontlineco.com

ADVERTISING OPPORTUNITIES

PROGRAM BOOK ADVERTISING Full Page Ad - \$550 Half Page Ad - \$350

Ads and logos should be submitted as .png or .jpg files. Full page ad 8.5" x 11" plus bleed. Half page ad 8.5" x 5.5" plus bleed. Submit ads and descriptions to maurissa@frontlineco.com by April 17, 2026.

EVENT SPONSORSHIP & EXHIBIT OPPORTUNITIES

PLATINUM SPONSOR/EXHIBITOR

\$1,500

Select one of the following:

- Networking Reception
- Friday Breakfast/Order of the Engineers
- Friday Awards Lunch
- Education Session Sponsorship

Platinum Sponsor Benefits

- Exhibitor Table (optional)
- **Two Conference Registrations**
- Attendee List
- Sponsor recognition on marketing communications
- Company logo on conference website
- Half page ad in Program Book
- Company profile and logo included in Conference Program
- Logo/URL in conference emails
- Signage at sponsored event
- Verbal recognition at conference
- Recognition as conference sponsor in Designer Digest

GOLD SPONSOR/EXHIBITOR

\$1,000

Select one of the following:

- Thursday Breakfast
- Thursday Lunch
- Education Session Sponsorship

Gold Sponsor Benefits

- Exhibitor Table
- **Two Exhibitor Representatives** (including **one conference registration**)
- Attendee List
- Quarter page ad in Conference Program
- Company profile and logo included in Program Book
- Logo/URL in conference emails
- Signage at sponsored event
- Verbal recognition at conference

EXHIBITOR ONLY

\$750

Exhibitor Benefits

- Table plus two chairs for Thursday
- **Two Exhibitor Representatives** (including **one conference registration**)
- Attendee List
- Complimentary electricity
- Company profile and logo included in Program Book

OTHER SPONSORSHIP OPPORTUNITY

Golf Hole Sponsor **\$250**

- Name/logo on hole sponsor sign
- Listing in conference program

AGREEMENT FORM

May 20 - 22, 2026 | Crystal Mountain Resort - Thompsonville, MI
EXHIBITOR DAY: MAY 21

EXHIBIT / SPONSOR OPPORTUNITIES Electricity Requested? Yes No

Platinum Sponsor/Exhibitor
\$1,500

Gold Sponsor/Exhibitor
\$1,000

Exhibitor Only
\$750

OTHER SPONSORSHIP OPPORTUNITIES

Golf Hole Sponsor
\$250

PROGRAM BOOK ADVERTISING

Full Page Ad (8.5" x 11" plus bleed)
\$550

Half Page Ad (8.5" x 5.5" plus bleed)
\$350

COMPANY DESCRIPTIONS FOR SPONSOR/EXHIBITOR GUIDE

Company descriptions should be limited to 50 words. Copy will be edited if submissions exceed 50 words. Send descriptions and logos to maurissa@frontlineco.com by April 17, 2026.

EXHIBITOR REPRESENTATIVES

Exhibitors may have up to two individuals on-site to staff the exhibit table, with one eligible to receive PDHs. Platinum level sponsors / exhibitors may have up to two conference registrations for PDHs. Exhibitor rep names / email addresses due by April 17, 2026.

PAYMENT AND CANCELLATION POLICY

Payment and Cancellation Policy
Refunds of exhibit space, with a written notice of cancellation, can be requested until April 17, 2026. No refunds will be issued after April 17, 2026. A \$100 administrative fee will be deducted from any cancellation.

Company Name (as it should appear in Program Book)

Contact Person

Email

Address

City

State

Zip

Phone

PAYMENT INFORMATION

CHECK

Make checks payable to Michigan Society of Professional Engineers
530 W. Ionia St. , Suite D, Lansing, MI 48933
Send a copy of the agreement with your check.
Also, email this form to maurissa@frontlineco.com
Questions? Call MSPE at (517)-487-9388

CREDIT CARD

Indicate the billing contact and email address for your electronic invoice. Your invoice will come from PayPal. A PayPal account is not required to complete payment.

Billing Contact

Billing Email Address

Please submit pages 2 & 3 to maurissa@frontlineco.com

Questions?

Contact MSPE at (517)-487-9388

GROUP ROOM RATE

\$ 159

Per Night
+ Taxes/Fees

A courtesy block has been reserved at
**Crystal Mountain Resort in
Thompsonville, MI.** A limited number of
rooms are available for the evenings of
May 20 - 21.

BOOK ONLINE HERE